

AN OVERVIEW OF THE ROMANIAN PROJECT ON TRACEABILITY OF AGRI-FOOD PRODUCTS - IMPLEMENTATION STAGE

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Abstract

Traceability of agri-food products refers to the ability to trace the history of a product through records related to identification data, such as the origin of the materials, the history of processing and the distribution and location of the product after delivery. The purpose of this paper is to highlight the importance of traceability systems in the Romanian agri-food sector and provides an overview of the project “Strengthening the capacity of the Ministry of Agriculture and Rural Development to develop specific policies and regulations in order to implement a national strategic system for the traceability and integrity of agri-food products”. The results were concluded based on bibliographic study, analysis and interpretation of relevant databases and evaluation of the activities performed during the project. Through the activities carried out within the project, the aim is to achieve the following results: a package of public policy proposals, active fund of the simplified legislation, regulations to reduce the administrative burden, procedures for reducing bureaucracy in citizen-public institutions interaction, transfer of knowledge and creation of new skills for MARD in order to manage public policies.

Key words: origin identification, differentiation, product attributes, product trail, food industry