## CASE STUDY ON THE CERTIFICATION OF TRADITIONAL FOOD PRODUCTS IN ROMANIA

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## Abstract

The purpose of this paper is to analyze the current situation regarding the registration of traditional products in Romania. The information collected from the "National Register of Traditional Products" was methodologically analyzed, processed, synthesized, and ranked in correlation with national legislation. Currently, according to updated data from the National Register of Traditional Products (October 31, 2025), Romania has a total of 806 registered products. The largest share belongs to meat products, with a percentage of 38%, followed by dairy products with a percentage of 18%. Following the centralization of the situation of registered products by county, it was found that the counties with the highest number of registered products are: Braşov (19.73%), Maramureş (8.06%), Alba (6.33%), Argeş (5.83%), and Suceava (4.22%). In conclusion, the paper proposes a series of recommendations for intensifying the certification of traditional products at the national level.

Key words: traditional products, quality schemes, certified products